



SUBSCRIBING TO RESPONSIBLE INVESTOR

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RESPONSIBLE INVESTOR OVERVIEW

Responsible Investor is read by 7-8,000 unique visitors monthly, viewing 45-50,000 pages.

Regional Splits

- United Kingdom 33%
- Europe ex-UK 29%
- North America 23%
- Asia & Australasia 12%
- Rest of the World 3%

Country Splits Top 10

- United Kingdom 33%
- United States 18%
- France 7%
- Netherlands 6%
- Switzerland 6%
- Canada 5%
- Australia 4%
- Sweden 2%
- Germany 2%
- Belgium 1%

SUBSCRIBERS BY INSTITUTION

Asset Owners: 20%
pension funds, public and government funds, sovereign wealth funds, central banks, endowments, foundations, charities, insurance companies, faith groups, family offices.

Asset Managers & Asset Advisors: 34%
investment managers, private equity managers, hedge funds managers, investment banks, investment consultants, private banks.

Others: 46%
corporations, research agencies, broker researchers, custodian banks, index providers, governments, regulators, NGOs, trades unions, supra-nationals, lawyers, lobbyists, media etc.

SUBSCRIBER COMMENTS

Given the breadth and depth of this subject and the vast quantities of information available, it is invaluable to have an information service like Responsible Investor which can be relied upon to pick out the global news items that we need to know about."

Sally Bridgeland, CEO, BP Pension Trustees Ltd. (UK)

Reading Responsible Investor keeps me up to date and is my key resource for information about developments within the industry.

Christina Kusoffsky Hillesöy, Head of Communications & Sustainable Investments, AP3 / Third Swedish National Pension Fund (Sweden)



SUBSCRIBER BENEFITS

Focusing on business-critical news and data, Responsible-Investor.com is the only dedicated news service reporting on responsible investment, ESG and sustainable finance for institutional investors globally.

- **Online Magazine:**
 - Exclusive breaking news
 - Five daily news briefings, including
 - full coverage of all environmental, social and governance news
 - people moves, job announcements, appointments
 - new mandates and business wins
 - fund launches, fund updates
 - regulatory and legislative news
 - Features and analysis
 - Editorial comment
 - Extensive archive
- **Agenda:**
 - RI's downloadable calendar of responsible investment activity including AGMs, company reports, fund launches, legislation / regulation, mandates, publications, research, resolutions and more.
 - Plus: RI Subscribers can post their own content to the RI Agenda free of charge
- **Jobs:**
 - Move your own career forward
 - Check on who's hiring and the positions they're hiring for
 - Plus: RI Subscribers can post Job Announcements free of charge
- **RI Events:**
 - 30% discount to RI Events with savings exceeding the subscription cost – see following pages for full details
 - priority access to free events for RI Subscribers
 - 20% discount on advertising in our conference magazines – see following pages
- **Exclusive Offers:**
 - up to 35% discount on new books from selected publishers
- **Marketing & Promotions:**
 - 20% discount on our advertising rates – see following pages

Subscribe All The Stakeholders In Your Firm

Our price structure is designed to encourage bulk subscriptions so that all your internal stakeholders can keep up with the RI news and improve their industry knowledge:

To discuss your subscription requirements please contact:

Vijaya Govindan

+44 20 7709 2094

vijaya@responsible-investor.com



HOW TO SUBSCRIBE OR RENEW YOUR SUBSCRIPTION

NB: You can choose to pay by credit card or invoice.

Subscribe in four simple steps commencing here:

<http://www.responsible-investor.com/membership/register/>

Step 1: account holder details

- Provide full contact information for the Account Holder who is paying the subscription invoice.
 - Note: You select the number of subscriptions and provide subscriber details in Step 2.

Step 2: subscription details

First you are asked if:

- You are buying only one subscription on your own behalf or
- You are buying multiple subscriptions for yourself and others or
- You are paying for the subscription on behalf of others (ie you will not be a subscriber yourself and will not have access to the site's content)

Then:

- Indicate how many subscriptions you are purchasing – see over page for full subscription rates
- Provide the name and email address for each subscriber.
- Include a “purchase order” number if this is required for your accounts department to pay the invoice.

Step 3: confirmation screen

- Check the details you have provided are correct.
- Use the “edit subscription details” button to go back and edit your choices and/or your details.
- Check the box to confirm you understand and agree to the Terms and Conditions -
 - See T&Cs here: <http://www.responsible-investor.com/pages/terms/> (see also over page)
- Click on either “Pay by Credit Card” or “Pay by Invoice” to confirm your subscription.

Step 4: thank you for your subscription

The final screen sets out what happens next.

1. You will be sent an email requesting that you confirm your registration by clicking on the link provided. If you have registered for more than one subscription, the other subscribers will also be sent emails which need confirmation in the same way.
2. Once you have clicked on the link in the email you will receive a confirmation of your subscription including an invoice payable or an invoice paid receipt if you have paid by credit card.
3. Your subscription will be activated immediately and you have 30 days to pay the invoice.

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SUBSCRIPTION COSTS

We have redeveloped our price structure in 2012 to encourage our readers to buy subscriptions in bulk so that, for example, all your internal stakeholders can keep up to date with our business-critical news as well as improving their industry knowledge.

Also, because our subscriber Terms and Conditions don't allow password sharing, we want to make it as economic as possible for you to subscribe the maximum number of employees in your firm.

See T&Cs here - <http://www.responsible-investor.com/pages/terms/>

The table below shows the key break points in our subscription rates.

Based on the single subscription price of £250, we offer:

- 3 for the price of 2 at £167 each
- 5 for the price of 3 at £150 each
- 15 for the price of 6 at £100 each
- 30 for the price of 9 at £75 each
- 60 for the price of 12 at £50 each

All prices are subject to VAT within the European Union.

# Subs	Rate	Offer Price	# Subs	Rate	Offer Price	# Subs	Rate	Offer Price
1	£250	£250	21	£2,100		41	£3,075	
2	£500		22	£2,200		42	£3,150	
3	£500	3 for 2 at £167	23	£2,300		43	£3,225	
4	£750		24	£2,400		44	£3,300	
5	£750	5 for 3 at £150	25	£2,500		45	£3,375	
6	£900		26	£2,600		46	£3,450	
7	£1,050		27	£2,700		47	£3,525	
8	£1,200		28	£2,800		48	£3,600	
9	£1,350		29	£2,900		49	£3,675	
10	£1,500		30	£2,250	30 for 9 at £75	50	£3,750	
11	£1,650		31	£2,325		51	£3,825	
12	£1,800		32	£2,400		52	£3,900	
13	£1,950		33	£2,475		53	£3,975	
14	£2,100		34	£2,550		54	£4,050	
15	£1,500	15 for 6 at £100	35	£2,625		55	£4,125	
16	£1,600		36	£2,700		56	£4,200	
17	£1,700		37	£2,775		57	£4,275	
18	£1,800		38	£2,850		58	£4,350	
19	£1,900		39	£2,925		59	£4,425	
20	£2,000		40	£3,000		60	£3,000	60 for 12 at £50

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