

Semaine de l'Investissement Durable
& Socialement Responsable

1ère édition

Du 17 au
23 Octobre 2009



**Financez-vous le travail des enfants,
le non-respect des droits de l'homme
ou la destruction de l'environnement?**



Rendez-vous sur le site
www.BELSIF.be
pour participer
et en savoir plus

Week van het Duurzaam
en Maatschappelijk
Verantwoord Investeren

Primeur in
België

Van 17 tem
23 Oktober 2009



**Financiert u kinderarbeid, schendt u mee
mensenrechten of werkt u mee aan
de vernieling van ons milieu?**



Voor alle activiteiten
en info, surf naar
www.BELSIF.BE

PROGRAMME



The npo BELSIF (‘*Belgian Sustainable and Socially Responsible Investment Forum*’) and our members (Fortis Investments, Dexia, KBC, Triodos Bank, Delta Lloyd, Réseau Financement Alternatif, Netwerk Vlaanderen, Vigeo, Forum Ethibel, Ethias, Fond de l’économie sociale, VOSEC, EIRIS, Sustainalytics, Inter-Expansion, Hefboom, Group Arco) organise the *Socially Responsible Investment Week* from October 17th to October 23rd 2009 in Belgium. A week dedicated to the information and the action.

The Sustainable and Socially Responsible Investment Week is a campaign to ensure that everyone knows that they have sustainable and socially responsible options when it comes to their finance and investment decisions. BELSIF’s more than 20 members include financial advisers, asset managers, charities, banks, research providers, insurances, and other non-governmental organisations.

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Saturday October 17th 2009

Réseau Financement Alternatif ([web](#)) – Meeting with the « relais de FINANcité »

Twice a year, the Réseau Financement Alternatif proposes you to discover a little bit more on ethical investments and solidarity economy. This time, the Province of Luxembourg was chosen by RFA. You will discover local initiatives and the possibilities that solidarity economy offers!

Programme?

10-12.00: ethical finance and solidarity economy: what is it exactly?

- Concept, players and media resources in Belgium: *By Bernard Bayot, director of Réseau Financement Alternatif*
- Reaction of Carine Burgraff, FGTB union representative at Fortis

12-13.00 : finance éthique et solidaire : et au niveau local, que peut-on faire ?

Debate animated by Antoinette Brouyaux from Réseau Financement Alternatif. Panel of political, economical and social actors in the Province of Luxembourg:

- Daniel Ledent and Isabelle Poncelet, provincial deputy.
- Alain Crochet de Copalgaume (coopérative de construction autogérée), Bernard Delville de Vent d'Houyet (éoliennes citoyennes) and Joël Thiry, FGTB Luxembourg regional secretary.

13-14.00: lunch offered by the Province of Luxembourg

14-16.30: workshops in smaller groups

- Workshop 1: become a « relais de FINANcité » : how to promote ethical finance and solidarity economy as citizen, depending of each individual's abilities – Workshop animated by Antoine Attout ;
- Workshop 2: ethical finance and solidarity economy at a local scale: deepening of the debate started the morning with economical and political actors to reach concrete resolutions (as regards communal finance etc), with if possible the professionals concerned - Workshop animated by Bernard Bayot;
- Workshop 3: We are never too old to play! : Test of the game FINANcité, debriefing and debate on financial education (as from 10 players) with Antoinette Brouyaux.

16.30-17.00 : Drinks offered by Réseau Financement Alternatif

Where? Chambre de Commerce et d'Industrie du Luxembourg Belge, Grand'Rue 1 - 6800 Libramont

For who? Everybody

Language? French

More info and registration? 02/340 08 60 or info@rfa.be or [web](#)



Sunday October 18th 2009

Netwerk Vlaanderen ([web](#)) – Visit of windmills construction at the Thorntonbank, a boat trip to the powers of the future

A park of wind mills which can provide green electricity for 600.000 people was built in the North Sea. Netwerk Vlaanderen will visit it and invites you to accompany them. This activity takes place on Sunday 18 October within the framework of the sustainable and socially responsible week. Register now!

We leave Ostende and will travel half an hour to the six wind mills of Thorntonbank. During the boat trip, you will be able to contemplate the landscape or to listen to the various talks about the North Sea and about the project of wind mills.

A special attention will be paid to the financial aspect of the project. If the Thornton project is completed, 54 wind mills will be built, accounting for 40% of the green electricity produced by Belgium in 2010. In spite of the underwriting liabilities by the government, in spite of the need of a transition towards a green economy, the projects such as this one continue to have difficulties to find the necessary investments. Where does it come from? Is it possible to invest directly in similar projects? All the questions are the welcomes.

Where? Thorntonbank - 27 to 30 km in the North Sea. Meeting point: Hendrik Baelskaai 36 – 8400 Ostende, at 11.30 for welcome and boarding (the boat start at 12.00 precisely!)

For who? Everybody

Language? Dutch

More info and registration? info@netwerkvlaanderen.be for more info and inscriptions [here](#).



Monday October 19th 2009

KBC Asset Management ([web](#)) - Info-Evening: “The power of socially responsible investment”

We invite you to the evening of information “the power of SRI” in Brussels on October 19th. The event starts at 19.30.

Come to learn more on our sustainable investments offer thanks to a panel and images fragments. You will also discover in exclusivity our new methodology. This one was prepared during 2 years with the help of our external advisory committee (composed by professors). With this new sustainability barometer, the companies will be, taking into account the most recent evolutions in sustainable development and CSR reports, evaluated on their sustainable development performances. It is obvious that we also drew the lessons from the recent economic/financial crisis. The evening will end with a reception.

At KBC, we consider the sustainable funds not only as an investment instrument, but also as a manner to encourage the companies to place sustainability in the centre of their policy. We inform the investors via the Web site www.kbc.be/duurzaambeleggen. You will find there among other things our opinion on companies which manufacture weapons or which belong to the nuclear energy sector. The way in which we give a sustainability score to the companies, is also relayed outside of the bank. Indeed, the newspapers “De Standaard” and “Le Soir” used our sustainability scores for the evaluation of the Belgian CEO in their annual “CEO-report”.

Where? KBC Auditorium, Avenue du Port 2, 1080 Brussels (Metro: Yser)

For who? Clients (+VIP's)

Language? Dutch

More info and registration? Call the 02/429.85.72 or send an email (with subject “infoavond dmvb”) to ontvangstorganisatie@kbc.be with your name, addresses and the number of participants (we provide the carpark). Please reserve in time because the number of place is limited. Those which will be registered in time, will receive a letter of confirmation with all the details necessary.

Triodos Bank ([web](#)) - Conference: Initiation to sustainable banking.

Conference from 17.30 to 20.00 with the following speakers:

- Liège: Eric FLORIN - Frédéric ANDRES
- Mechelen: Lieve SCHREURS - Pieter VANDERICK

Where? Liège (Péniche Inside Out), Mechelen (Natuurpunt)

For who? Everybody

Language? French and Dutch

More info and registration?



Dexia Asset Management ([web](#)) - Conference: the theme (to be defined) will address durability in the future

More details very soon...

Where? Brussels - "Living Tomorrow"

For who? Institutional Investors

Language? Dutch ? French ? English ?

More info and registration?

Réseau Financement Alternatif ([web](#)) - Midday-formation on responsible and solidarity finance dedicated to the SRI report 2009

Midday-formation on responsible and solidarity finance dedicated to the SRI report 2009 published by Réseau Financement Alternatif (SRI figures and analysis of their evolution) from 12.30 to 14.00.

Benefit from your lunch time to learn more on a particular subject of socially responsible investment.

The participation is free, but registration is highly recommended. To register, call the +32 2/340 08 60 or send email to info@rfa.be.

Where? Réseau Financement Alternatif (chaussée d'Alsemberg 303-309, 1190 Brussels)

For who? Everybody

Language? French

More info and registration? +32 (0) 2/340 08 60 or info@rfa.be



Tuesday October 20th 2009

Triodos Bank ([web](#)) - Conference: Initiation to sustainable banking.

Conference from 17.30 to 20.00 with the following speakers:

- Mons: Olivier DUBOIS - Eric FLORIN
- Anvers: Olivier MARQUET - Pieter VANDERICK

Where? Mons (Le Pass), Anvers (Le Foyer)

For who? Everybody

Language? French and Dutch

More info and registration?

Vigeo ([web](#)) - Presentation of a study on “Restructuring in European companies and CSR” followed by a debate

Debate-panel discussion (moderated by Prof. Luc Van Liedekerke)

9:00 – 9:45: presentation of a study on restructuring in European companies and CSR

9:45 – 10:30: feedback of panelists/debate

10:30 – 11:00: questions and answers from the public

Where? Brussels – room "The International Trade Union House"

For who? Vigeo clients (and potential clients), institutional investors, trade unions, NGO's, public authorities, press.

Language? English

More info and registration? liesbeth.vancriekingen@vigeo.com

Ethias ([web](#)) in collaboration with Forum Ethibel ([web](#)) - Conference: « ethical criteria in pension saving »

- 1) 20 minutes : presentation of the organisation, of the labels and certifications, criteria by Forum Ethibel: +/- 6 slides
- 2) 20 minutes: presentation of the pension-saving product by Ethias: fiscal aspects, advantages, ...
- 3) 10 minutes (or a little bit more) : Q & A
- 4) Reception for invited clients.

Where? Liège – Ethias building

For who?

Language? French

More info and registration?



Wednesday October 21st 2009

Triodos Bank ([web](#)) - Conference: Initiation to sustainable banking.

Conference from 17.30 to 20.00 with the following speakers:

- Wavre: Martine GREGOIRE - Olivier DUBOIS
- Gand: Nadia WERA - Pieter VANDERICK

Where? Wavre (Happys Restos), Gand (Zebrastraat)

For who? Everybody

Language? French and Dutch

More info and registration?

Fortis Investments ([web](#)) - Seminar 'Sustainability: key for a good future' with Dixie Dansercour & wife, Stewart Armer and Greet Poulmans.

More details very soon...

Where? To be confirmed

For who? Institutional clients & Distribution Partners

Language? English ?

More info and registration? kristel.cools@fortisinvestments.com



Thursday October 22nd 2009

Triodos Bank ([web](#)) - Conference: Initiation to sustainable banking.

Conference from 17.30 to 20.00 with the following speakers:

- Namur: Eric FLORIN - Frédéric ANDRES
- Hasselt: Lieve SCHREURS - Nadia WERA

Where? Hasselt (Kaai 16), Namur (Espace Kegeljan)

For who? Everybody

Language? French and Dutch

More info and registration?

EIRIS ([web](#)) – Half-day seminar: « Climate Change & the role of the Investor »

More details very soon...

Where? Brussels

For who? Institutional and retail investors

Language? English

More info and registration?

Ethias ([web](#)) in collaboration with Forum Ethibel ([web](#)) - Conference: « ethical criteria in pension saving »

- 1) 20 minutes : presentation of the organisation, of the labels and certifications, criteria by Forum Ethibel: +/- 6 slides
- 2) 20 minutes: presentation of the pension-saving product by Ethias: fiscal aspects, advantages, ...
- 3) 10 minutes (or a little bit more) : Q & A
- 4) Reception for invited clients.

Where? Gand (Room « Capitole », 200m from Ethias building/ to be confirmed)

For who?

Language? Dutch

More info and registration?



Friday October 23rd 2009

Triodos Bank ([web](#)) - Conference: Initiation to sustainable banking.

Conference from 12.00 to 14.30 with the following speakers: Pieter VANDERICK+ ?

Where? Brussels (Espace Jacqmotte)

For who? Everybody

Language? French and Dutch

More info and registration?

Triodos Bank ([web](#)) - Conference: Initiation to sustainable banking.

Conference from 15.00 to 17.30 with the following speakers: Pieter VANDERICK + Martine GREGOIRE

Where? Brussels (Espace Jacqmotte)

For who? Everybody

Language? French and Dutch

More info and registration?



From October 15th to November 14th 2009

BNP Paribas Fortis Bank ([web](#)) – Communication campaign for retail clients.

Communication in magazines: the Personal magazine of September will be fully dedicated to sustainability and there will be an interview of Greet Poulmans in the Private Banking magazine of October.

Campaign where a part of the costs of SRI-funds will be given to 4 NGOs (Red Cross, Natuurpunt/Natagora, Max Havelaar and Plan Belgium)

More info and registration? eric.demaeyer@fortis.com